# Computational Methods for Linguists Ling 471

Olga Zamaraeva (Instructor) Yuanhe Tian (TA) 05/25/21

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## **Reminders** and announcements

- HW4 due today
  - Will publish HW5 later today
- Presentation topic suggestions due today
  - No late submissions for any of the presentation portions
    - (because otherwise the presentations can't happen on time)



## **Reminders** and announcements

- HW5:
  - I will ask you to do something I didn't teach you
  - We'll help!
  - But it's important to learn to figure out programming stuff that noone showed to you :)
  - other than that, should be just rearranging your old code + plots!





# Presentations

## Presentations on Canvas

- **Two** discussion boards
  - Topics
  - Feedback
- **Two** submission areas
  - Prerecorded videos
    - only for those who chose prerecorded
  - Final **slides** submissions
    - This one is **officially graded**
    - All others are not graded **but if you miss one of them, you may** lose the entire grade, too!
    - Strict deadlines, no late submissions
    - Giving feedback to others is kind of optional but very highly encouraged
    - Remember you have participation adjustment...



No late submissions for any of the presentation-related stuff!

If you miss any presentation-related submission, you may lose 15% of the grade!

Only one presentation-related submission is officially graded but it can't happen if any of the previous ones is missed!

## Presentations spec

- 5 minutes :
  - Paper/project title, authors, year, publication
  - what was done and why
  - why this is interesting
  - **social impact** (or lack thereof)
  - anything else you want to say
- Recommended: **no more than 3 dense** content slides or 4-5 "**sparse**";) slides
  - Avoid dense slides unless presenting bullet by bullet (and even then)
  - But if you have "sparse" slides, make sure to **rehearse** because you don't want to run out of time.



## Presentations live vs. prerecorded

- Prerecorded: due earlier (May 30)
- Can be played during class with you attending, or not
- If most people want prerecorded and not played during class:
  - Can move the remaining session (one or both) entirely to Canvas discussion board
  - ...that depens on how soon I get the information from everyone :)
- Please fill out the quiz: <u>https://canvas.uw.edu/</u> <u>courses/1465777/quizzes/1452037</u>





## Presentations live

- Canvas quiz: indicate "live"
  - Please do this ASAP but def. by Friday **May 28**
- I will email you your time slot for June 1/3
- Present for 5 minutes + 2-4 minutes questions/feedback
- Take note of feedback during class (or rely on the recording later)
- Monitor your entry on the Feedback discussion board



## Presentations prerecorded

- **Canvas quiz:** indicate "prerecorded"
  - Please do this ASAP but def. by Friday May 28
- Record the presentation **by May 30** (mp4) and submit to Canvas area
  - The Canvas area says "assignment does not count towards final grade"
  - That's because it is addressing the feedback that counts
  - If we don't watch your presentation, you won't be able to get this portion of your grade
  - If you choose prerecorded and don't submit by May 30, you will **lose 15% of your grade!**
- **Canvas quiz:** indicate whether attending live or not and want the recording played during class:
  - If yes: I will email you your slot. We will all watch live and give feedback
  - If you cannot attend live on June 1 and 3 **or** don't want the presentation played, I will **post** your recording on **Canvas** for people to watch and we will all be leaving some feedback there



# Plan for today

- How are neural models used?
- Class content recap
- Data science and linguistic corpora
- Linguistics and data science
- Presentation procedure

# Language models: How are they used?

## Language Models How are they used?

- Neural and N-gram LMs:
  - output the probability of a **word** given **context**
  - Why is this interesting?
    - "Probability of text"
      - P("Can you please come here") is high
    - You can do language generation!
    - Neural: similar words have similar vectors
      - **Generalization** over context!
      - Translation, summarization, sentiment...



https://www.analyticsvidhya.com/blog/2019/08/comprehensive-guide-language-model-nlp-python-code/

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## Language Models How are they used?

- How to apply to e.g. our IMDB **classification** task?
  - Can use probabilities to get a probability of the entire text
    - ...given a label: P(review|POS)
      - find P(POS|review)
      - that's e.g. Naive Bayes which relies on N-grams
  - Neural: Can **adapt** the net to **serve** as a classifier
    - by modifying the **output layer**
    - point is, you still compute the P(review/text)
- **Bottom line:** The net trains probabilities of words given contexts
  - on top of this, you can stick any number of classifiers/ technics which rely on probabilities



https://www.analyticsvidhya.com/blog/2019/08/comprehensive-guide-language-model-nlp-python-code/

## Language models How are they used?

- Our own **Yuanhe**:
  - Encode syntactic info
  - Integrate it into a neural net
  - Become more accurate in nuanced sentiment analysis
- Yuanhe's talk is available in recording
  - it is quite **accessible**
  - Access info posted on Canvas
  - https://canvas.uw.edu/courses/1465777/discussion\_topics/6208885

## The Model

• Input:

o sentence-aspect pair

- Use KVMN to leverage dependency information
- Average the dependency information (avg(o<sub>i</sub>) -> o)
- Use **h**<sub>0</sub> and **o** to predict the sentiment



Yuanhe Tian's talk in UW Linguistics Treehouse Lab on May 21 2021 Tian, Y., Chen, G., & Song, Y. (2021)

Many things (including people) can be represented as a vector ...and then similarity between them will be measurable :)



## **Neural models** how are they used?

- Everything can be a **vector**:
  - Word vectors
  - Text vectors
  - Content vectors
  - People vectors
  - Behavior vectors
- What to do with them:
  - Obtain (**train**)
  - Measure **similarity**
  - **Predict** most probable outcomes
    - even if you haven't seen exactly the same features in training!



https://towardsdatascience.com/creating-word-embeddings-coding-the-word2vec-algorithm-in-python-using-deep-learning-b337d0ba17a8

Madrid Rome Berlin



- This is a function y = x^2
- It is also the shape of our class :)



This class content was U-shaped





• We started and we finish with topics requiring synthesizing knowledge about the world





- We started and we finish with topics requiring synthesizing knowledge about the world
- ...while for the most part, we've been mastering a variety of
  technical concepts and skills





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- We started and we finish with topics requiring synthesizing knowledge about the world
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- We started and we finish with topics requiring synthesizing knowledge about the world
- ...while for the most part, we've been mastering a variety of **technical** concepts and skills
- This was not easy!
- **Congratulations** on making it all the way back up!
- Synthesizing knowledge effectively is also very hard (much harder, in fact :))
  - ... So try to do good **presentations** :)



# Data Science and Linguistic Corpora

# Linguistic Corpora

- Corpus:
  - A (large) collection of texts
  - ...annotated or unannotated
- Corpus search:
  - typically, using RegEx!

antConc 3.4.0w (Window	s) 2014	
File Global Settings Too	Preferences Help	
Corpus Files	Concordance Concordance Plot File View Clusters/N-Grams Collocates Word List Keyword Li	ist
BROWN_A.txt	Concordance Hits 279	
BROWN_B.txt	Hit KWIC File	A
BROWN D.txt	9 out of it with eclat , in a word a man who creates monste BR	OWN_G.t
BROWN_E.txt	10 to make it apply to the wrong word . A verse familiar to all gra BR	(OWN_R.t)
BROWN_F.txt	11 pression of never having read a word about art , but there was n BR	OWN_A.b
BROWN_H.txt	12 pdbye forever . She never said a word about the fifty dollars . She BR	OWN_K.b
BROWN_J.txt	13 ual one-digit or two-digit index word address in the range 3-94 BR	OWN_J.tx
BROWN_K.txt BROWN_L.txt	14 ual one-digit or two-digit index word address in the range 3-94 BR	OWN_J.tx
BROWN_M.txt	15 just assembled by putting one word after another . Mr. Sansorr BR	OWN_C.b
BROWN_N.txt	16 le Sioux , refused to say a harsh word against him . He was a me BR	OWN_F.tx
BROWN_R.txt	17 ight lead to devices like a 5000-word alphabetized dictionary frc BR	OWN_J.tx
	18 I owe it all to them " . The word also made him feel hate , s BR	OWN_K.b
	19 say to you , he who hears my word , and believes him who ser BR	OWN_D.t
	20 Jal addresses to symbolic index word and electronic switch nam BR	OWN_J.tx
	21 nglish sentence and the Martian word and felt closer grokking . F BR	OWN_M.t
	22 bruise our satisfactions with his word , and God 's . We do not de BR	OWN_B.b
	Search Term 📝 Words 🔲 Case 🔲 Regex Search Window Size	
	word Advanced 50 🚔	
Total No.	Start Stop Sort	
15 Filos Processed	Kwic Sort	
	✓ Level 1 1R	Clone Results

https://allaboutcorpora.com/corpus-software-2

# Annotated data In linguistics

- Recorded speech and text associated with sociolinguistic variables:
  - Gender, age, geographic region...
- Interlinearized Glossed Text
  - Linguistic analysis and annotation
- Structural annotations
- What about syntax trees?
- In **computational** linguistics?
  - In NLP, emphasis on raw data
    - Why?
      - NLP is a computer science discipline
      - Deep learning



Heath 2017. A grammar of Jalkunan (Mande)



A *dependency graph* for the above sentence One of the **most** useful data formats in NLP!



## Linguistics and data science

- "Corpus linguistics"
  - Various subfields; statistical analysis over large texts
- Sociolinguistics
  - Statistically significant correlations between sociolinguistic variables
- Historical ("dyachronic") linguistics
- Linguistic typology
- What else?
  - Almost everything, potentially
    - So long as the data can be **managed**



https://wals.info/feature/86A?v1=t00d&v3=sccc#2/21.0/152.9 (Dryer, 2005. WALS. Order of Genitive and Noun)



## Data in linguistics and data science

- Data science usually means LOTS of data
  - Why?
- Which areas of linguistics have LOTS of data?
  - Most of them
    - ...potentially



https://depts.washington.edu/ldplab/

## Corpora in NLP and Data Science

- All NLP technology is trained on corpora
- Much of NLP tech is **tested** on corpora, too...
  - ...which need to be cleaned, stored, maintained, preprocessed...
  - ...sometimes annotated
  - Our IMDB dataset is a corpus
    - Is it annotated?



**NB:** Olga **doesn't** think computers can "understand" human language!

## Linguistics in NLP and Data Science

- "The dog bit the man"
- "The man bit the dog"
  - How to create different vectors for these?
  - People do add syntactic information to embeddings
  - Out of scope for us but one of the most important current developments



**NB:** Olga **doesn't** think computers can "understand" human language!

## **Corpora and Data Science** in/for linguistics

- NLP:
  - Find **patterns** in language data
  - Perform language tasks
  - Performing a task well may (or may not) lead to insights about faculties needed to perform it
  - **Must** use corpora
- Linguistics:
  - Learn something **systematic** about human language
  - May or may not use corpora



**NB:** Olga **doesn't** think computers can "understand" human language!

## Case study: Disambiguatory Signals Pimentel et al. 2021

- Conjecture:
  - More information at the beginning of words than at the end
- Theoretical evidence:
  - Information theory
    - Info "gain"
    - Based on a mathematical notion of "surprise" (how easily predictable?)
    - Related concept: "entropy"
  - This paper: Probability distributions over phonological possibilities; DL networks



https://www.aclweb.org/anthology/2021.eacl-main.3.pdf

			S	urprisal		
Dataset	# Languages	Forward	Backward	Unigram	Position-Specific	Cloze
CELEX	3	3   0	0 3	2   0	2   1	2   1
NorthEuraLex	107	106   0	11   31	71   1	24   4	45   1
Wikipedia	41	<b>4</b> 1   0	0   39	39   1	31   1	35 2

Table 1: Number of languages in the analysed datasets with significantly larger surprisals in initial | final positions.



- Example of "small-scale" data science
  - ...but not in terms of what corpus had to be searched!

S0502: I've got a *real well good* one and I'm *well happy* with mine (1)S0498: >> I thought your first one I thought your first thought would have been – ANON nameF S0432: that was second (.) S0502: I've got a *well good* one (S7KD)<sup>2</sup>



C2 DE unknown

Figure 2. Relative Frequencies of Well across Speaker Groups Classified with Regard to Social Grade in BNC1994D and BNC2014S (Percentages)



- Study of frequency od "well" as an intensifier
  - standard: "very", "really"
  - Etymological aside:
    - "well" derives from "will"
    - something one was willing was supposed to be "true" :)

S0502: I've got a *real well good* one and I'm *well happy* with mine been – ANON nameF S0432: that was second (.) S0502: I've got a *well good* one (S7KD)<sup>2</sup>



Social Grade in BNC1994D and BNC2014S (Percentages)

- "Well" was common as an intensifier before
- And may be becoming more common now
- Several questions:
  - Do women use it more than men
  - Do young people use it more than older people
  - Regional variation
  - Socio-economic class

(1) S0502: I've got a *real well good* one and I'm *well happy* with mine S0498: >> I thought your first one I thought your first thought would have been -ANONnameF S0432: that was second (.) S0502: I've got a *well good* one (S7KD)<sup>2</sup>



AB C1 C2 DE unknown

**Figure 2.** Relative Frequencies of *Well* across Speaker Groups Classified with Regard to Social Grade in BNC1994D and BNC2014S (Percentages)



- **Not** an example of NLP-style data science
- But is data science in the sence that a huge corpus had to be processed
- NB: NLP techniques can be used for **better** search in corpora



S0502: I've got a *real well good* one and I'm *well happy* with mine been – ANON nameF S0432: that was second (.) S0502: I've got a *well good* one (S7KD)<sup>2</sup>



Social Grade in BNC1994D and BNC2014S (Percentages)

# **IMDB** data science

- Task: Sentiment analysis
  - positive or negative?
- Procedure: Train and Test on IMDB
- Goal: Generalize from there
  - still not achieved :)

## Deep CNN-LSTM with combined kernels from multiple branches for **IMDb** review sentiment analysis

A Yenter, <u>A Verma</u> - 2017 IEEE 8th Annual Ubiquitous ..., 2017 - ieeexplore.ieee.org ... These models are capable of predicting the sentiment polarity of reviews from the **IMDb dataset** with accuracy above 89 ... If you've got nothing better to do (like sleeping) you should watch this. Yeah right. Figure 2. Example of two reviews from the **IMDb dataset** [3]. 542 Page 4 ...

☆ 99 Cited by 68 Related articles All 2 versions  $\gg$ 

## Interface for querying and data mining for the IMDb dataset

M Butler, <u>S Robila</u> - 2016 IEEE Long Island Systems ..., 2016 - ieeexplore.ieee.org This paper describes the design and implementation of a tool to extract the **IMDb dataset** files and import them into a database. This approach differs from other published tools or research in that the previous work used relational databases. This tool uses document ...  $\therefore$   $\Im$   $\Im$  Cited by 3 Related articles All 3 versions  $\gg$ 

## [PDF] Movietweetings: a movie rating dataset collected from twitter

<u>S Dooms</u>, <u>T De Pessemier</u>... - ... on Crowdsourcing and ..., 2013 - researchgate.net ... We adopted an **IMDb** identifier as item id to facilitate additional metadata enrichment. Table 1 overviews some of the main characteristics of the MovieTweetings **dataset**. It contains over 60,000 ratings provided by more than 12,000 users on 8,000 unique items ...

☆ 99 Cited by 148 Related articles All 4 versions  $\gg$ 

## Sentiment analysis for movies reviews **dataset** using deep learning models

<u>NM Ali</u>, MM Abd El Hamid, <u>A Youssif</u> - International Journal of Data ..., 2019 - papers.ssrn.com ... Long short-term memory (LSTM) recurrent neural network, Convolutional Neural Network (CNN) in addition to a hybrid model of LSTM and CNN were developed and applied on **IMDB dataset** consists of 50K movies reviews files ...

 $\cancel{2}$   $\cancel{2}$  Cited by 16 Related articles All 3 versions

## Collaborative Deep Learning Techniques for Sentiment Analysis on IMDb Dataset

<u>S Mathapati</u>, AK Adur, R Tanuja... - 2018 Tenth ..., 2018 - ieeexplore.ieee.org Sentiment analysis is the most widely used approach to predict the user reviews. Many machine learning techniques have been performed to gain proper predictions about the data. These classifiers do not consider long term dependency and max pooling. To improve ...

☆ ワワ Cited by 2 Related articles ≫

## Google Scholar search results for "IMDB dataset"

## **IMDB** data science types of data science

- Throw a new architecture at it
  - use as **benchmark**
- Create a new interface for querying •
- Create new (similar) datasets •
- The above, **especially** the **first** one, • are the typical types of NLP research with language data
- Data Science:
  - Similar, **but**
  - Trying to make sense of the numbers more

Table 2. The performance of Paragraph Vector compared to other approaches on the IMDB dataset. The error rates of other methods are reported in (Wang & Manning, 2012).

Model	Error rate
BoW (bnc) (Maas et al., 2011)	12.20 %
BoW (b $\Delta$ t'c) (Maas et al., 2011)	11.77%
LDA (Maas et al., 2011)	32.58%
Full+BoW (Maas et al., 2011)	11.67%
Full+Unlabeled+BoW (Maas et al., 2011)	11.11%
WRRBM (Dahl et al., 2012)	12.58%
WRRBM + BoW (bnc) (Dahl et al., 2012)	10.77%
MNB-uni (Wang & Manning, 2012)	16.45%
MNB-bi (Wang & Manning, 2012)	13.41%
SVM-uni (Wang & Manning, 2012)	13.05%
SVM-bi (Wang & Manning, 2012)	10.84%
NBSVM-uni (Wang & Manning, 2012)	11.71%
NBSVM-bi (Wang & Manning, 2012)	8.78%
Paragraph Vector	7.42%

Le and Mikolov 2014

Deep (	CNN-LSTM with combined kernels from multiple branches for IMDb review pent analysis
A Yenter	A Verma - 2017 IEEE 8th Annual Ubiquitous 2017 - jeeexplore jeee org
These	e models are capable of predicting the sentiment polarity of reviews from the IMDb dataset
with acc	uracy above 89 If you've got nothing better to do (like sleeping) you should watch this.
Yeah rig	ht. Figure 2. Example of two reviews from the IMDb dataset [3]. 542 Page 4
\$ 99	Cited by 68 Related articles All 2 versions ≫
Interfa	ce for querying and data mining for the IMDb dataset
M Butler	; <u>S Robila</u> - 2016 IEEE Long Island Systems, 2016 - ieeexplore.ieee.org
This pap	per describes the design and implementation of a tool to extract the IMDb dataset
files and	import them into a database. This approach differs from other published tools or
research	ı in that the previous work used relational databases. This tool uses document …
☆ ワワ	Cited by 3 Related articles All 3 versions ≫
[PDF] IVI	ovietweetings: a movie rating dataset collected from twitter
S Dooms	<u>s</u> , <u>T De Pessemier</u> on Crowdsourcing and …, 2013 - researchgate.net
We a	dopted an <b>IMDb</b> identifier as item id to facilitate additional metadata enrichment. Table 1
overview	vs some of the main characteristics of the Movie I weetings dataset. It contains over 60,000
raungs p → □□	Cited by 148 Deleted erticles All 4 versions
X 99	Cited by 148 Related articles All 4 versions 22
Sentim	nent analysis for movies reviews <b>dataset</b> using deep learning models
NM Ali, M	MM Abd El Hamid, A Youssif - International Journal of Data, 2019 - papers.ssrn.com
Long	short-term memory (LSTM) recurrent neural network, Convolutional Neural
Network	(CNN) in addition to a hybrid model of LSTM and CNN were developed and
applied of	on IMDB dataset consists of 50K movies reviews files
☆ 99	Cited by 16 Related articles All 3 versions
Collab	orative Deep Learning Techniques for Sentiment Analysis on IMDb
Datas	et
<u>S Matha</u>	<u>pati</u> , AK Adur, R Tanuja 2018 Tenth …, 2018 - ieeexplore.ieee.org
Sentime	nt analysis is the most widely used approach to predict the user reviews. Many
machine	e learning techniques have been performed to gain proper predictions about the
data. Th	ese classifiers do not consider long term dependency and max pooling. To improve

## 99 Cited by 2 Related articles

## Google Scholar search results for "IMDB dataset"

## Using data science to understand the film industry's gender gap

Kagan et al. 2020

- Exploration of gender-related questions in film
- IMDB used to collect various info e.g. character lists
- Inquiry into social questions using NLP techniques
- Lots of cool visualizations :)



Question 1: Are there movie genres that do not exhibit a gender gap?

Question 2: What do characters' relationships reveal about gender, and how has this changed over time?

Question 3: Are women receiving more central movie roles today than in the past?

Question 4: How has the fairness of female representation in movies changed over the years?

https://www.nature.com/articles/s41599-020-0436-1.pdf?origin=ppub



# **Social impact** of NLP

- is a highly politicized thing :)
- But, stuff does have social impact and it's good to try and think about it every now and then
- "Bias": systems trained on data which does not represent all people equally well may discriminate against those who are represented less
- ...and, them being systems, they won't be held accountable
- Recommended: Weapons of math destruction by O'Neil (2016)
- But: No guarantee that any specific measure will make matters better and not worse





https://hch19.cl.uni-heidelberg.de/program/slides/l/HCH19\_lecture\_Dirk\_Hovy.pdf





# Lecture survey in the chat!